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| EU Directives 2015-720 Statement | January 1 st , 2026 – Dec 31 st , 2026 |
| Dates Covered: | |
| Authorized Company Representative: | Brad Blankenship, Technical Manager, Sigma Stretch Film |

EU directive 2015-720 was adopted in 2015 with the goal of reducing the consumption of lightweight plastic carrier bags; the directive does not pertain to stretch films. Sigma Stretch Film has taken the lead in the stretch film industry in reducing plastic wrap in the waste stream via offering education at its Packworx facility, teaching its Rite-Gauging methodology which promotes proper pallet unitization and reducing plastics used in its packaging.

For more information visit <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=celex%3A32015L0720>



Brad Blankenship
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